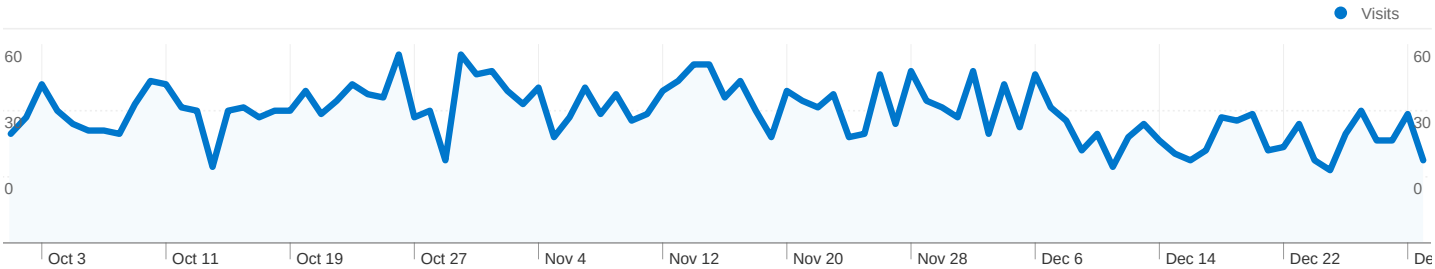
www.homes-across-america.org

Dashboard

Oct 1, 2011 - Dec 31, 2011

Comparing to: Site



Site Usage

3,617 Visits

56.10% Bounce Rate

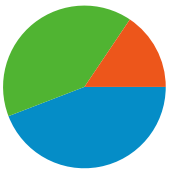
10,769 Pageviews

00:01:43 Avg. Time on Site

2.98 Pages/Visit

86.70% % New Visits

Traffic Sources Overview

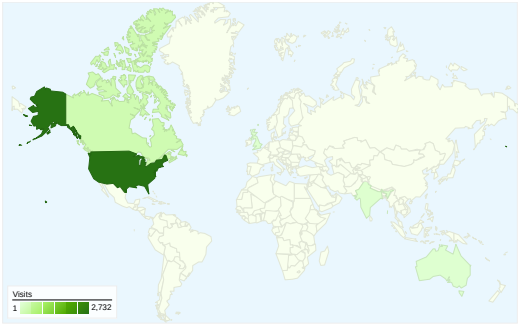


- **Referring Sites** 1,597.00 (44.15%)
- **Search Engines** 1,457.00 (40.28%)
- **Direct Traffic** 563.00 (15.57%)

Content Overview

Pages	Pageviews	% Pageviews
/index.cfm	1,543	14.33%
/	615	5.71%
/search/details.cfm?who=112&	390	3.62%
/search/details.cfm?who=112&	332	3.08%
/search/search.cfm	309	2.87%

Map Overlay



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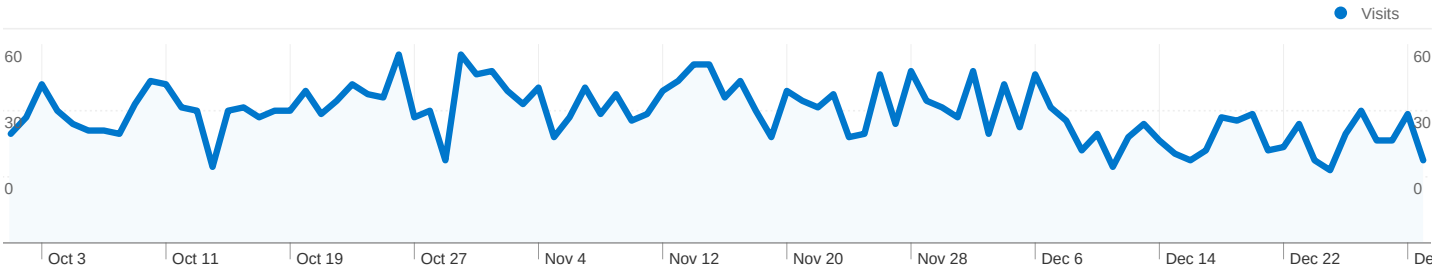
Traffic Sources Overview

Oct 1, 2011 - Dec 31, 2011
Comparing to: Site



All traffic sources sent a total of 3,617 visits

15.57% Direct Traffic

44.15% Referring Sites

40.28% Search Engines

- **Referring Sites** 1,597.00 (44.15%)
- **Search Engines** 1,457.00 (40.28%)
- **Direct Traffic** 563.00 (15.57%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	1,233	34.09%
builditsolar.com (referral)	905	25.02%
(direct) ((none))	563	15.57%
yahoo (organic)	96	2.65%
thedailygreen.com (referral)	81	2.24%

Keywords	Visits	% visits
(not provided)	125	8.58%
homes across america	76	5.22%
high efficiency homes	46	3.16%
hopi homes	30	2.06%
efficient homes	26	1.78%

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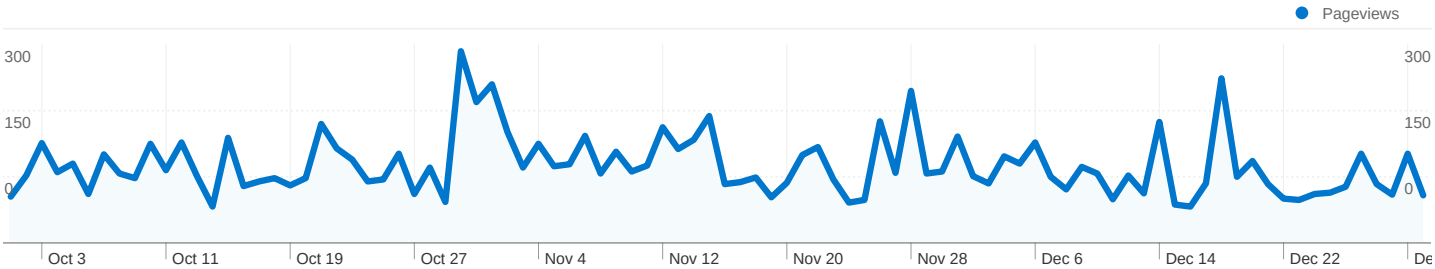
Content Overview

Oct 1, 2011 - Dec 31, 2011
Comparing to: Site



Pages on this site were viewed a total of 10,769 times

10,769 Pageviews

8,098 Unique Views

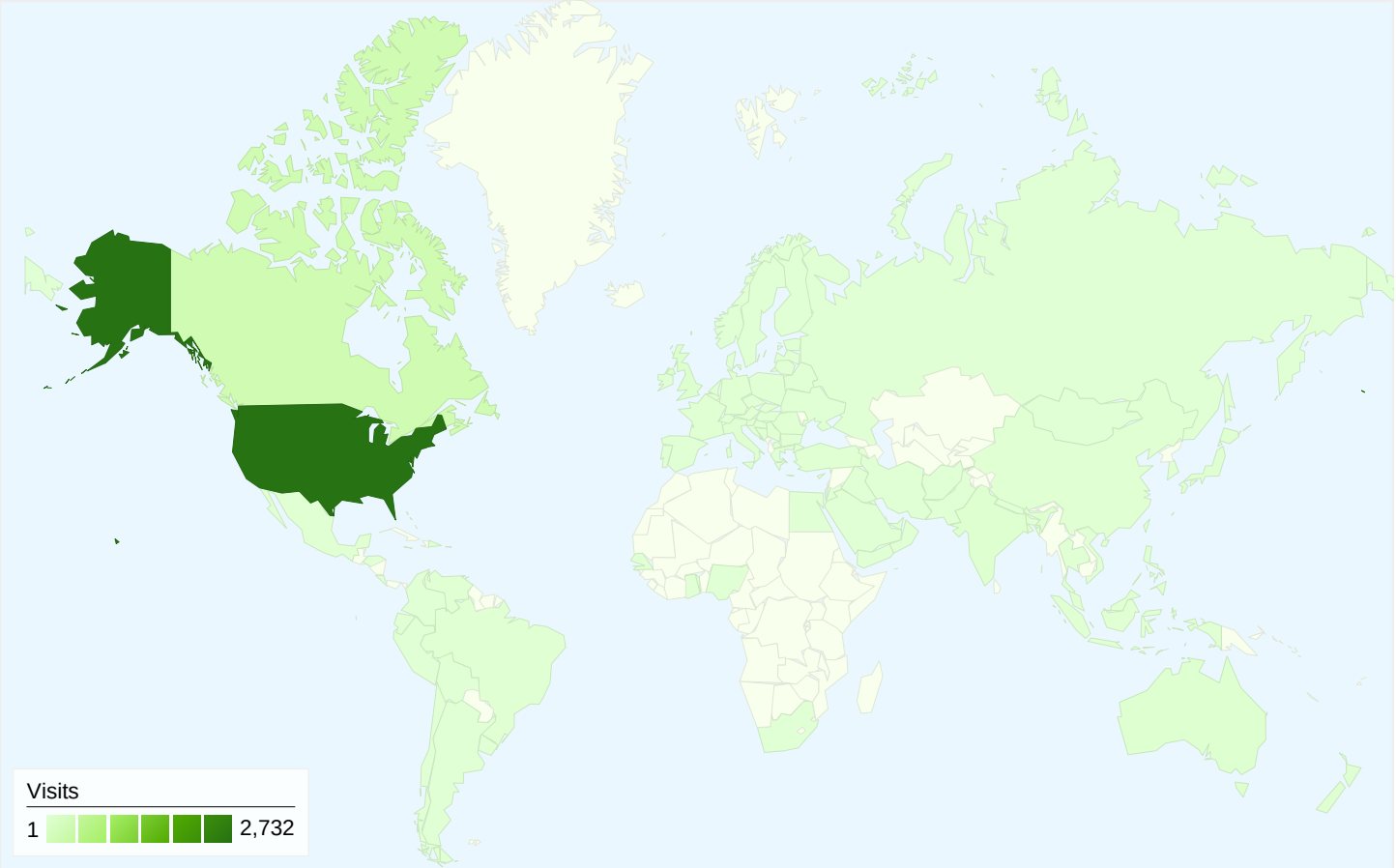
56.10% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/index.cfm	1,543	14.33%
/	615	5.71%
/search/details.cfm?who=112&Feature=all&action=showDetails&	390	3.62%
/search/details.cfm?who=112&Feature=all&action=showInnovatio	332	3.08%
/search/search.cfm	309	2.87%

Map Overlay

Oct 1, 2011 - Dec 31, 2011
Comparing to: Site



3,617 visits came from 95 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
3,617 % of Site Total: 100.00%	2.98 Site Avg: 2.98 (0.00%)	00:01:43 Site Avg: 00:01:43 (0.00%)	86.73% Site Avg: 86.70% (0.03%)	56.10% Site Avg: 56.10% (0.00%)

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	2,732	3.11	00:01:44	87.12%	54.36%
Canada	278	2.81	00:01:21	78.78%	56.47%
United Kingdom	49	2.08	00:00:44	91.84%	71.43%
India	42	2.29	00:01:11	88.10%	66.67%
Australia	34	2.56	00:01:27	94.12%	52.94%
Japan	22	2.55	00:01:42	81.82%	68.18%
Philippines	22	1.77	00:02:49	90.91%	77.27%
Italy	18	1.61	00:00:26	94.44%	72.22%
New Zealand	18	1.72	00:00:12	66.67%	83.33%

Venezuela	**15**	3.00	00:09:07	26.67%	26.67%
					1 - 10 of 95