

Site Usage

3,238 Visits

50.86% Bounce Rate

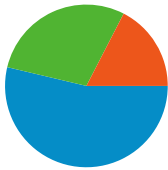
11,235 Pageviews

00:01:50 Avg. Time on Site

3.47 Pages/Visit

84.65% % New Visits

Traffic Sources Overview

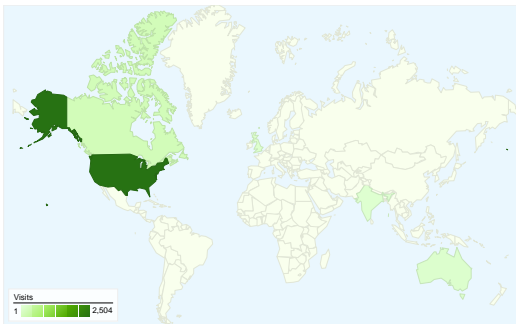


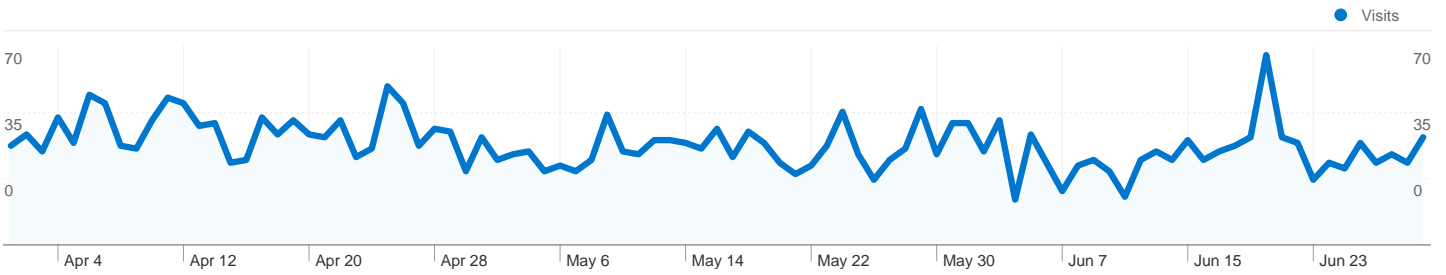
- **Referring Sites**
1,739.00 (53.71%)
- **Search Engines**
935.00 (28.88%)
- **Direct Traffic**
564.00 (17.42%)

Content Overview

Pages	Pageviews	% Pageviews
/index.cfm	1,768	15.74%
/	627	5.58%
/search/search.cfm	289	2.57%
/search/details.cfm?who=112&	259	2.31%
/search/details.cfm?who=143&	236	2.10%

Map Overlay



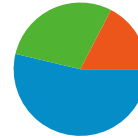


All traffic sources sent a total of 3,238 visits

17.42% Direct Traffic

53.71% Referring Sites

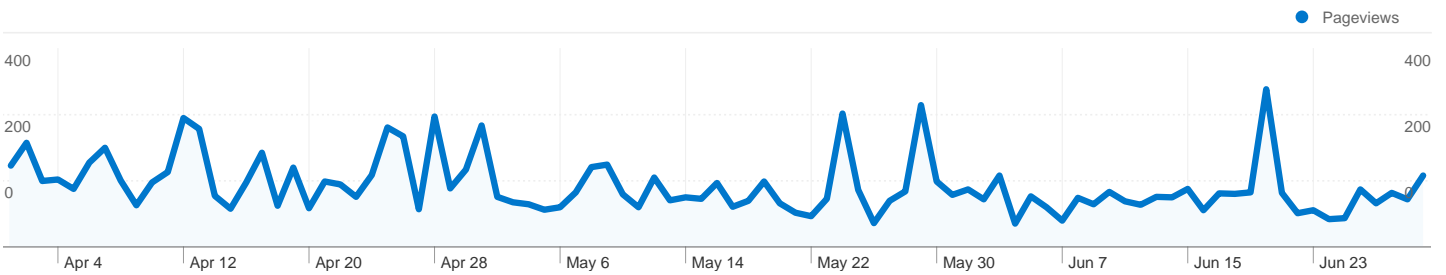
28.88% Search Engines



- **Referring Sites**
1,739.00 (53.71%)
- **Search Engines**
935.00 (28.88%)
- **Direct Traffic**
564.00 (17.42%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
builditsolar.com (referral)	918	28.35%	homes across america	79	8.45%
google (organic)	758	23.41%	homes in america	45	4.81%
(direct) ((none))	564	17.42%	efficient homes	39	4.17%
google.com (referral)	126	3.89%	berm homes	33	3.53%
bing (organic)	84	2.59%	efficiency homes	21	2.25%



Pages on this site were viewed a total of 11,235 times

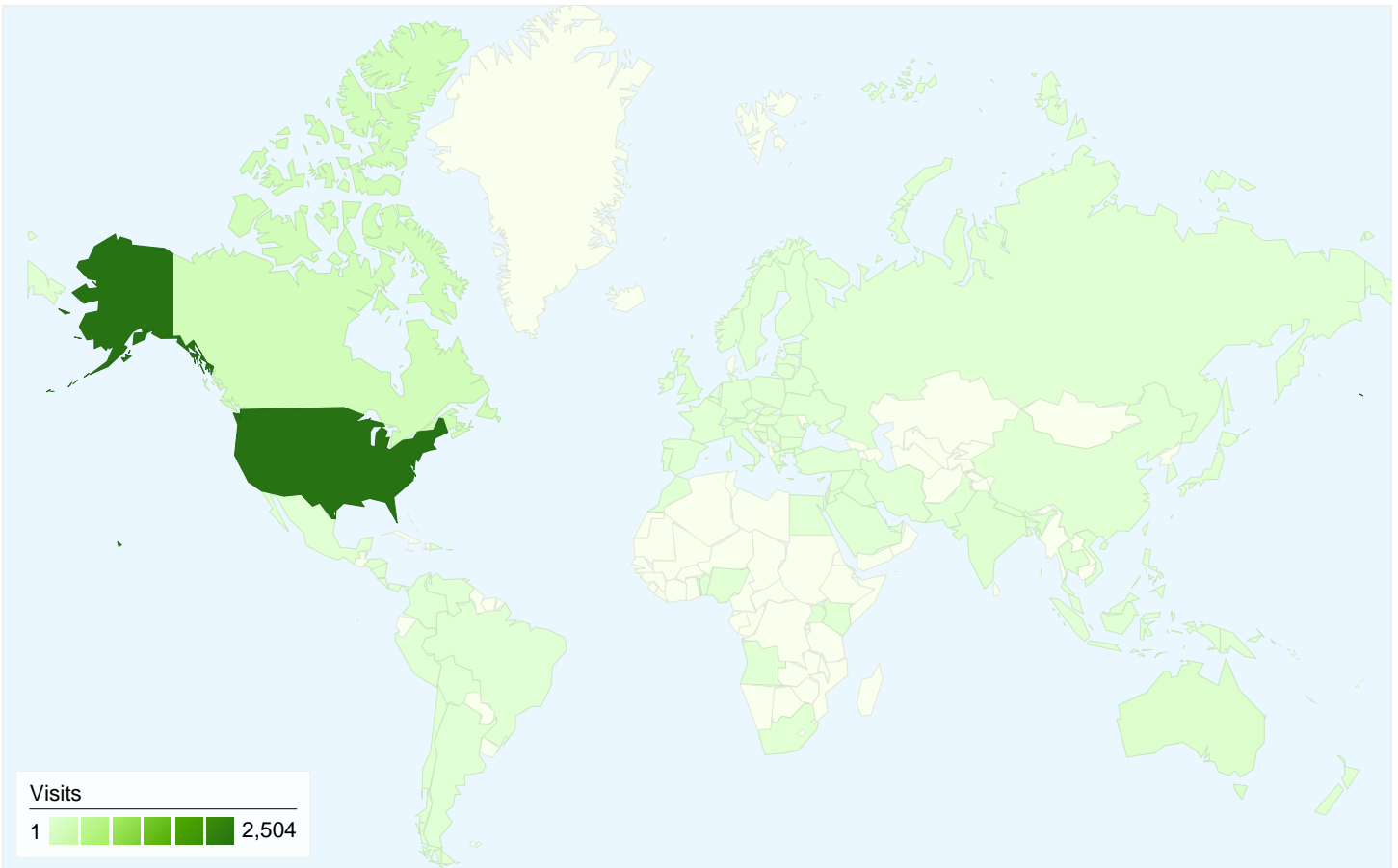
 **11,235 Pageviews**

 **8,209 Unique Views**

 **50.86% Bounce Rate**

Top Content

Pages	Pageviews	% Pageviews
/index.cfm	1,768	15.74%
/	627	5.58%
/search/search.cfm	289	2.57%
/search/details.cfm?who=112&Feature=all&action=showDetails&	259	2.31%
/search/details.cfm?who=143&Feature=all&action=showGallery&	236	2.10%



3,238 visits came from 96 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 3,238 % of Site Total: 100.00%	Pages/Visit 3.47 Site Avg: 3.47 (0.00%)	Avg. Time on Site 00:01:50 Site Avg: 00:01:50 (0.00%)	% New Visits 84.71% Site Avg: 84.65% (0.07%)	Bounce Rate 50.86% Site Avg: 50.86% (0.00%)	
United States	2,504	3.64	00:01:59	82.03%	49.24%
Canada	201	3.70	00:01:48	91.54%	47.76%
Australia	60	2.77	00:01:24	98.33%	55.00%
United Kingdom	53	3.32	00:01:28	96.23%	45.28%
India	35	2.20	00:00:55	100.00%	57.14%
Italy	16	1.38	00:00:33	100.00%	75.00%
Germany	15	2.60	00:00:41	93.33%	53.33%
France	15	1.93	00:00:21	100.00%	60.00%
Philippines	14	1.86	00:00:13	92.86%	71.43%

Mexico	14	2.00	00:00:58	92.86%	42.86%
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