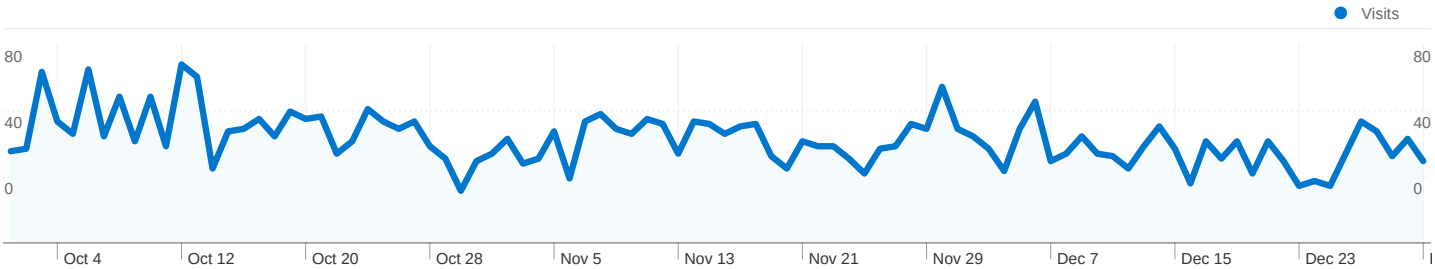
www.homes-across-america.org

Dashboard

Oct 1, 2010 - Dec 31, 2010

Comparing to: Site



Site Usage

3,862 Visits

12,765 Pageviews

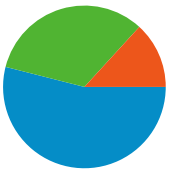
3.31 Pages/Visit

61.68% Bounce Rate

00:01:48 Avg. Time on Site

83.48% % New Visits

Traffic Sources Overview

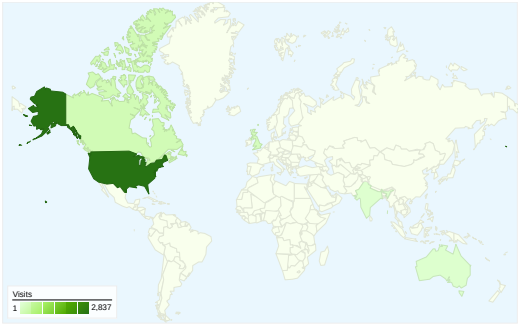


- **Referring Sites** 2,084.00 (53.96%)
- **Search Engines** 1,268.00 (32.83%)
- **Direct Traffic** 510.00 (13.21%)

Content Overview

Pages	Pageviews	% Pageviews
/index.cfm	1,186	9.29%
/search/advSrchResult01.cfm?	971	7.61%
/search/search.cfm	786	6.16%
/	685	5.37%
/search/advSrchResult01.cfm?	449	3.52%

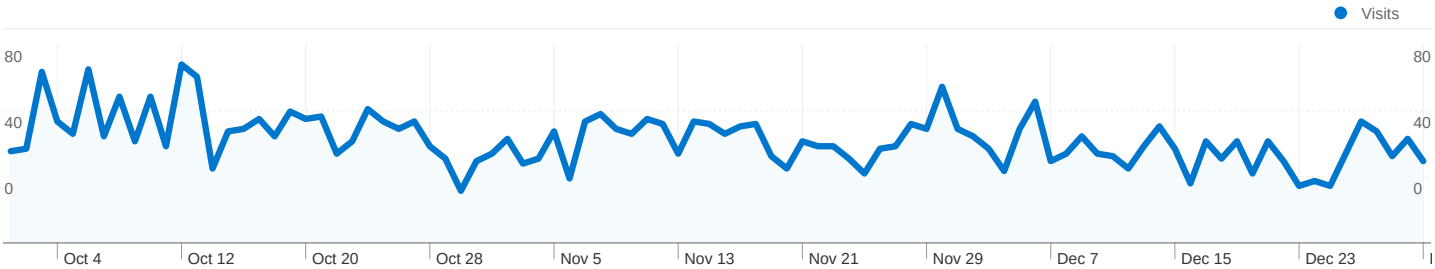
Map Overlay



www.homes-across-america.org

Traffic Sources Overview

Oct 1, 2010 - Dec 31, 2010
Comparing to: Site

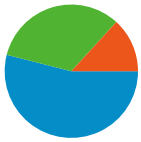


All traffic sources sent a total of 3,862 visits

13.21% Direct Traffic

53.96% Referring Sites

32.83% Search Engines



Referring Sites
2,084.00 (53.96%)

Search Engines
1,268.00 (32.83%)

Direct Traffic
510.00 (13.21%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	1,037	26.85%
builditsolar.com (referral)	859	22.24%
(direct) ((none))	510	13.21%
google.com (referral)	374	9.68%
yahoo (organic)	103	2.67%

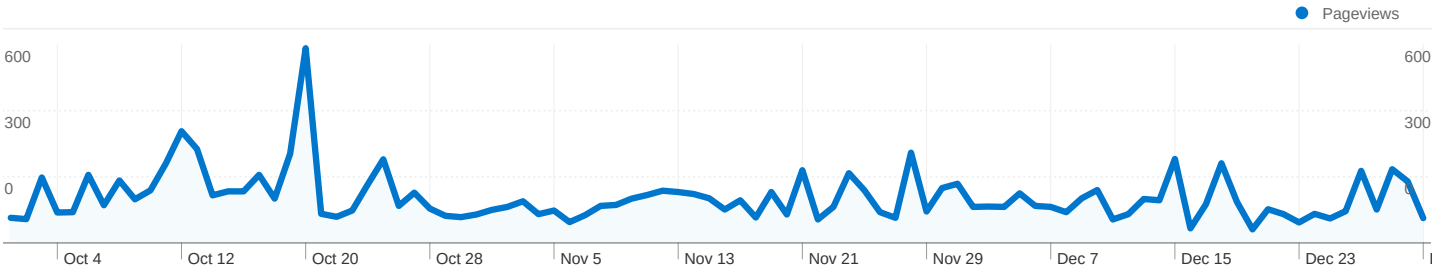
Keywords	Visits	% visits
homes in america	118	9.31%
homes across america	96	7.57%
f10 house	32	2.52%
hopi homes	30	2.37%
high efficiency homes	23	1.81%

www.homes-across-america.org

Content Overview

Oct 1, 2010 - Dec 31, 2010

Comparing to: Site



Pages on this site were viewed a total of 12,765 times

12,765 Pageviews

9,009 Unique Views

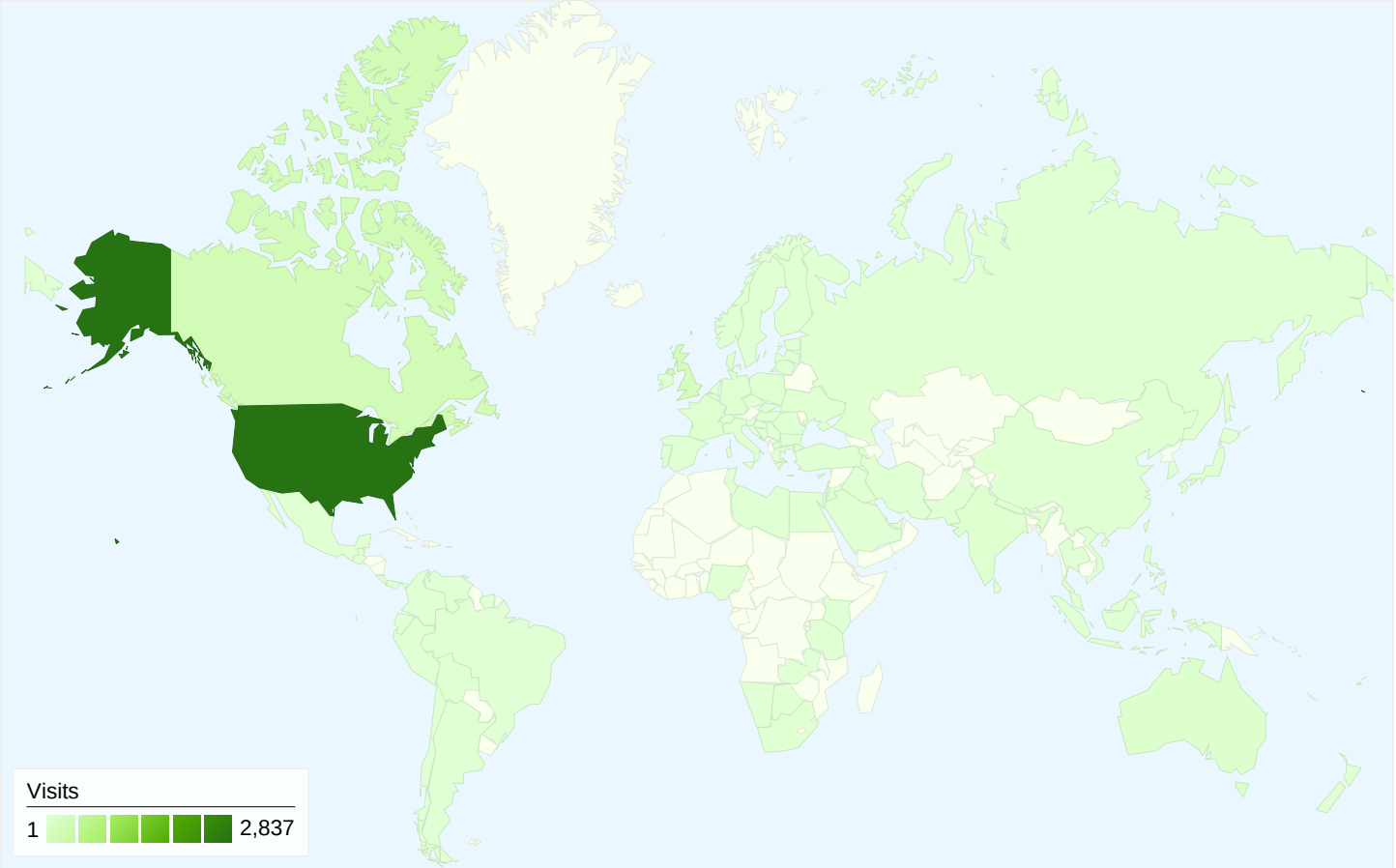
61.68% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/index.cfm	1,186	9.29%
/search/advSrchResult01.cfm?action2=search	971	7.61%
/search/search.cfm	786	6.16%
/	685	5.37%
/search/advSrchResult01.cfm?action=search	449	3.52%

Map Overlay

Oct 1, 2010 - Dec 31, 2010
Comparing to: Site



3,862 visits came from 95 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
3,862 % of Site Total: 100.00%	3.31 Site Avg: 3.31 (0.00%)	00:01:48 Site Avg: 00:01:48 (0.00%)	83.53% Site Avg: 83.48% (0.06%)	61.68% Site Avg: 61.68% (0.00%)

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	2,837	3.65	00:02:02	82.73%	58.55%
Canada	253	2.36	00:01:03	89.33%	65.22%
United Kingdom	197	2.05	00:00:40	65.99%	75.13%
Australia	52	2.81	00:01:51	86.54%	65.38%
India	44	1.18	00:00:06	90.91%	86.36%
France	32	1.66	00:00:29	100.00%	68.75%
Philippines	25	1.16	00:00:06	88.00%	84.00%
Poland	20	1.60	00:01:59	75.00%	70.00%
Germany	19	6.05	00:01:27	89.47%	78.95%

Japan	**16**	2.88	00:06:17	75.00%	62.50%
					1 - 10 of 95