

Site Usage

3,962 Visits

60.63% Bounce Rate

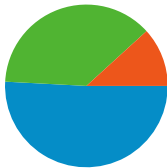
12,299 Pageviews

00:02:12 Avg. Time on Site

3.10 Pages/Visit

88.67% % New Visits

Traffic Sources Overview

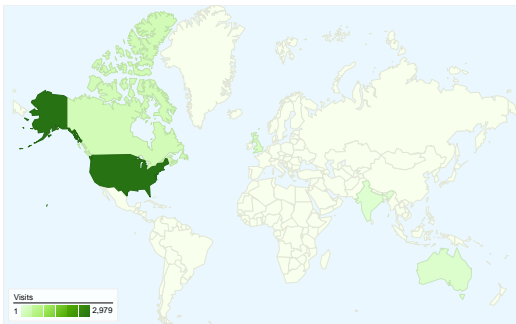


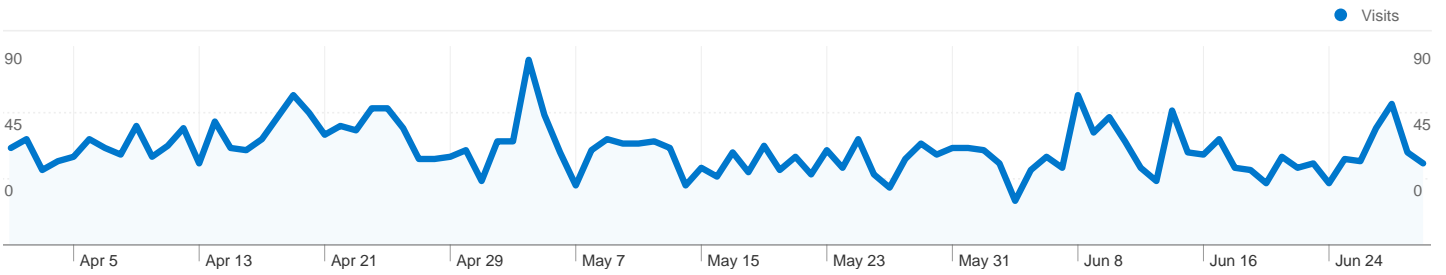
- **Referring Sites**
2,014.00 (50.83%)
- **Search Engines**
1,482.00 (37.41%)
- **Direct Traffic**
466.00 (11.76%)

Content Overview


Pages	Pageviews	% Pageviews
/index.cfm	1,169	9.50%
/search/advSrchResult01.cfm?	970	7.89%
/	919	7.47%
/search/search.cfm	793	6.45%
/search/details.cfm?who=112&	397	3.23%


Map Overlay



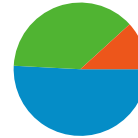


All traffic sources sent a total of 3,962 visits

 11.76% Direct Traffic

 50.83% Referring Sites

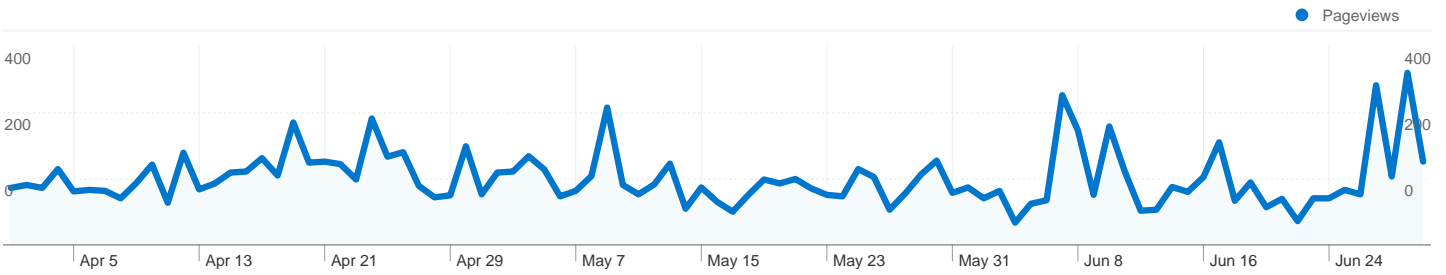
 37.41% Search Engines




- **Referring Sites**
2,014.00 (50.83%)
- **Search Engines**
1,482.00 (37.41%)
- **Direct Traffic**
466.00 (11.76%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	1,138	28.72%	homes across america	133	8.97%
builditsolar.com (referral)	805	20.32%	homes in america	127	8.57%
(direct) ((none))	466	11.76%	www.homes-across-	30	2.02%
thedailygreen.com (referral)	220	5.55%	high efficiency homes	17	1.15%
bing (organic)	162	4.09%	f10 house	16	1.08%



Pages on this site were viewed a total of 12,299 times

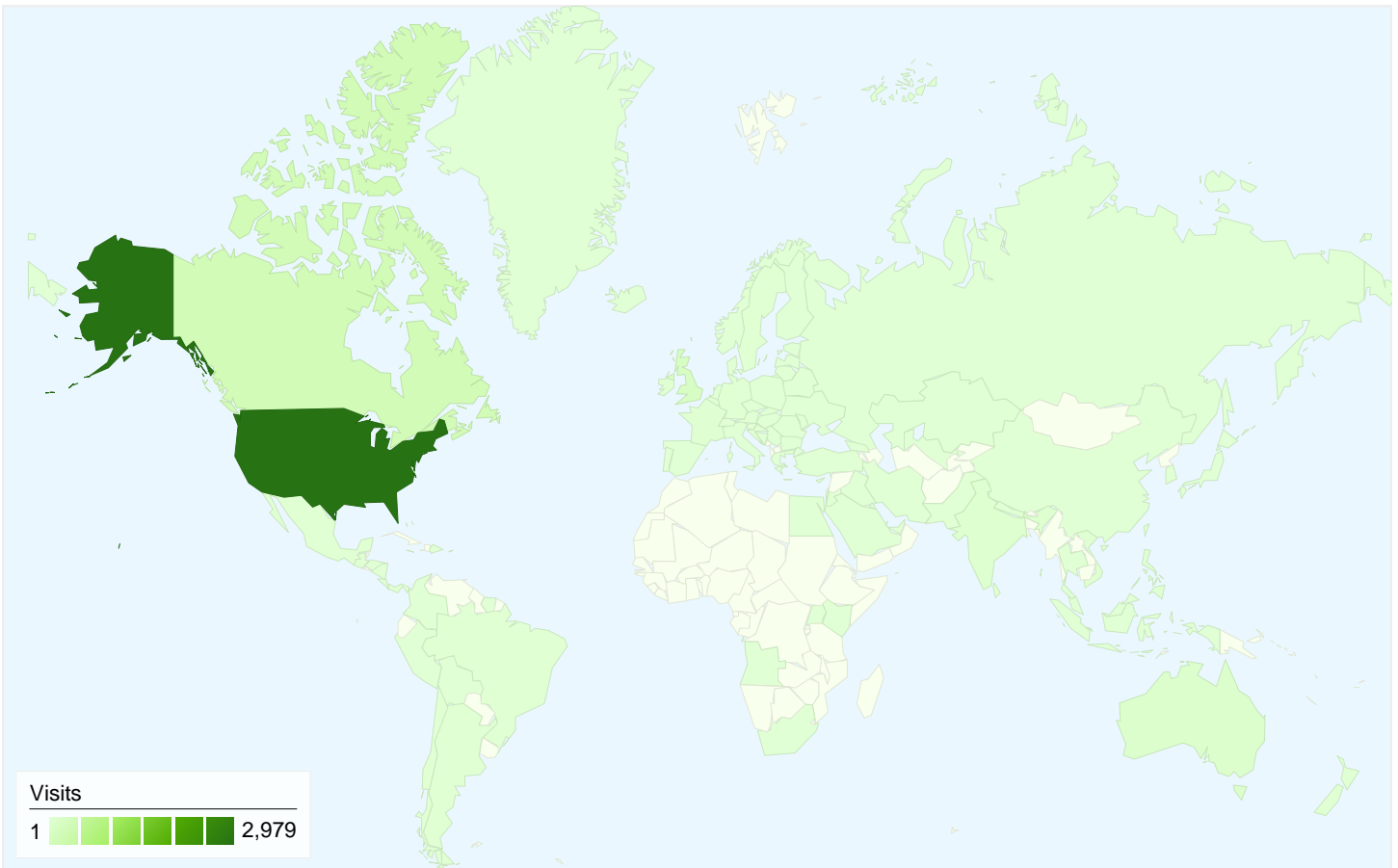
 **12,299 Pageviews**

 **9,077 Unique Views**

 **60.63% Bounce Rate**

Top Content

Pages	Pageviews	% Pageviews
/index.cfm	1,169	9.50%
/search/advSrchResult01.cfm?action2=search	970	7.89%
/	919	7.47%
/search/search.cfm	793	6.45%
/search/details.cfm?who=112&Feature=all&action=showInnovatio	397	3.23%



3,962 visits came from 101 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	2,979	3.36	00:02:05	88.28%	58.41%
Canada	262	2.41	00:05:10	96.56%	67.94%
United Kingdom	145	2.30	00:01:02	91.03%	69.66%
Australia	69	1.91	00:00:43	97.10%	60.87%
India	47	1.45	00:01:29	95.74%	78.72%
Vietnam	27	3.11	00:06:24	22.22%	66.67%
France	22	2.59	00:01:40	100.00%	77.27%
Philippines	18	2.94	00:03:21	88.89%	61.11%
Sweden	17	3.53	00:01:46	35.29%	47.06%

Mexico	17	1.94	00:00:30	94.12%	82.35%
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