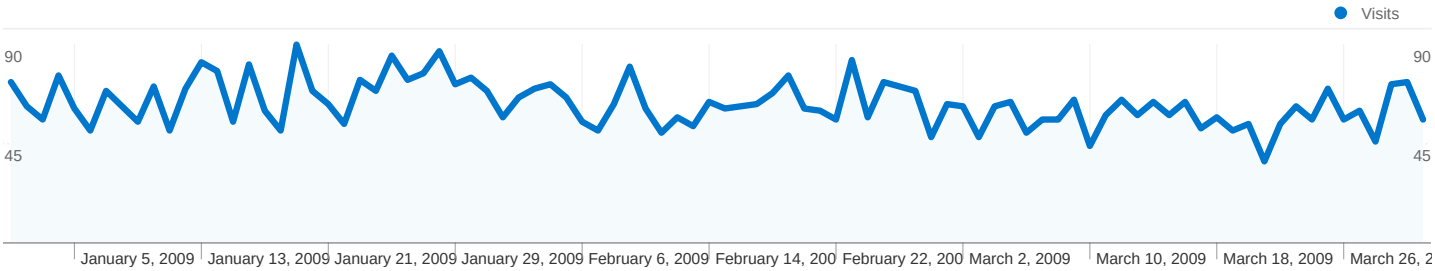
www.homes-across-america.org

Dashboard

Jan 1, 2009 - Mar 31, 2009

Comparing to: Site



Site Usage

5,688 Visits

60.65% Bounce Rate

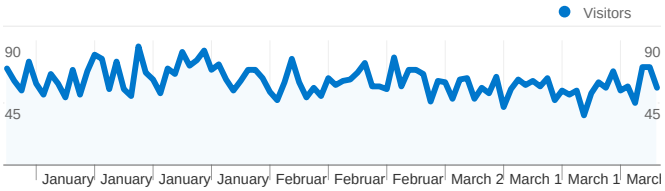
18,770 Pageviews

00:01:56 Avg. Time on Site

3.30 Pages/Visit

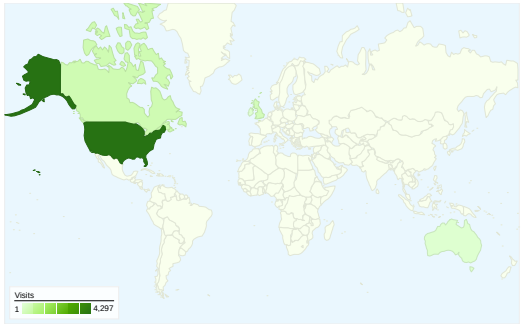
90.19% % New Visits

Visitors Overview

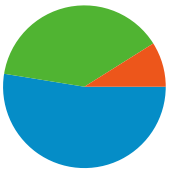


Visitors
5,203

Map Overlay world



Traffic Sources Overview



- **Search Engines** 2,989.00 (52.55%)
- **Referring Sites** 2,191.00 (38.52%)
- **Direct Traffic** 508.00 (8.93%)

Content Overview

Pages	Pageviews	% Pageviews
/search/advSrchResult01.cfm?	1,934	10.30%
/	1,495	7.96%
/index.cfm	1,457	7.76%
/search/search.cfm	1,233	6.57%
/search/advSrchResult01.cfm?	689	3.67%

Visitor Loyalty

Count of visits from this visitor including current	Visits that were the visitor's nth visit
1 times	90.21%
2 times	5.82%
3 times	1.58%
4 times	0.53%
5 times	0.23%
6 times	0.12%
7 times	0.14%
8 times	0.16%
9-14 times	0.37%
15-25 times	0.32%
26-50 times	0.44%
51-100 times	0.09%

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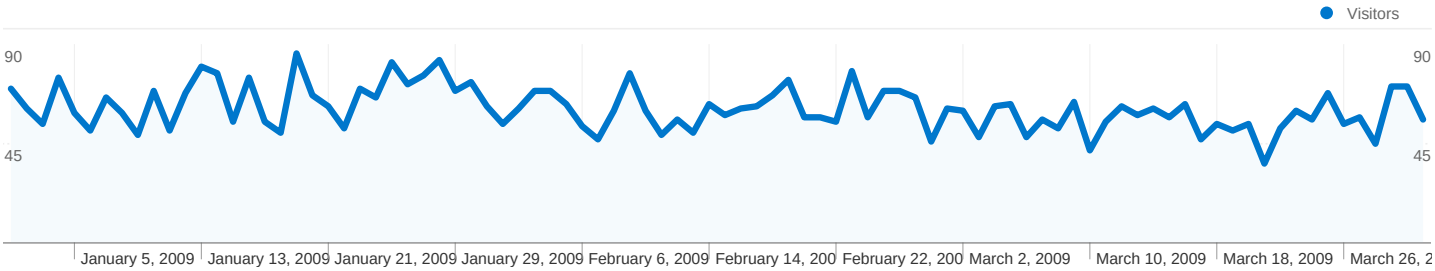
Visitors Overview

Jan 1, 2009 - Mar 31, 2009
Comparing to: Site



5,203 people visited this site

5,688 Visits

5,203 Absolute Unique Visitors

18,770 Pageviews

3.30 Average Pageviews

00:01:56 Time on Site

60.65% Bounce Rate

90.19% New Visits

Technical Profile

Browser	Visits	% visits
Internet Explorer	3,439	60.46%
Firefox	1,637	28.78%
Safari	418	7.35%
Chrome	72	1.27%
Mozilla	47	0.83%

Connection Speed	Visits	% visits
Cable	1,863	32.75%
Unknown	1,569	27.58%
DSL	1,448	25.46%
T1	610	10.72%
Dialup	144	2.53%

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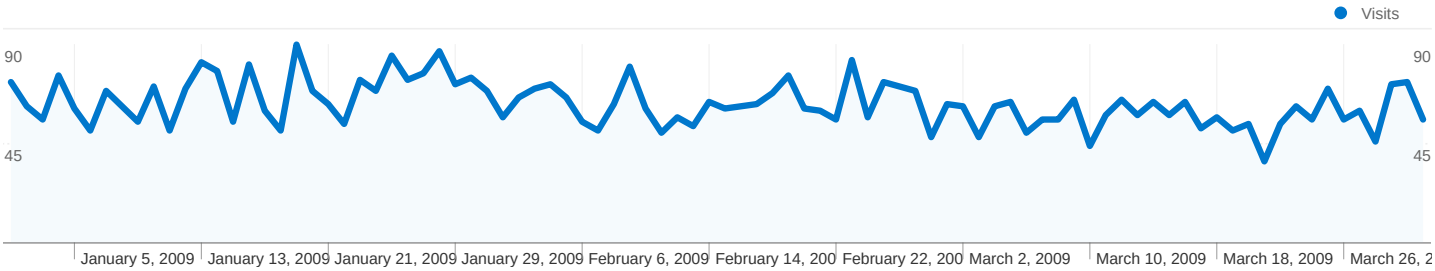
Traffic Sources Overview

Jan 1, 2009 - Mar 31, 2009
Comparing to: Site

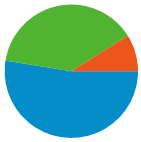


All traffic sources sent a total of 5,688 visits

8.93% Direct Traffic

38.52% Referring Sites

52.55% Search Engines



Search Engines
2,989.00 (52.55%)

Referring Sites
2,191.00 (38.52%)

Direct Traffic
508.00 (8.93%)

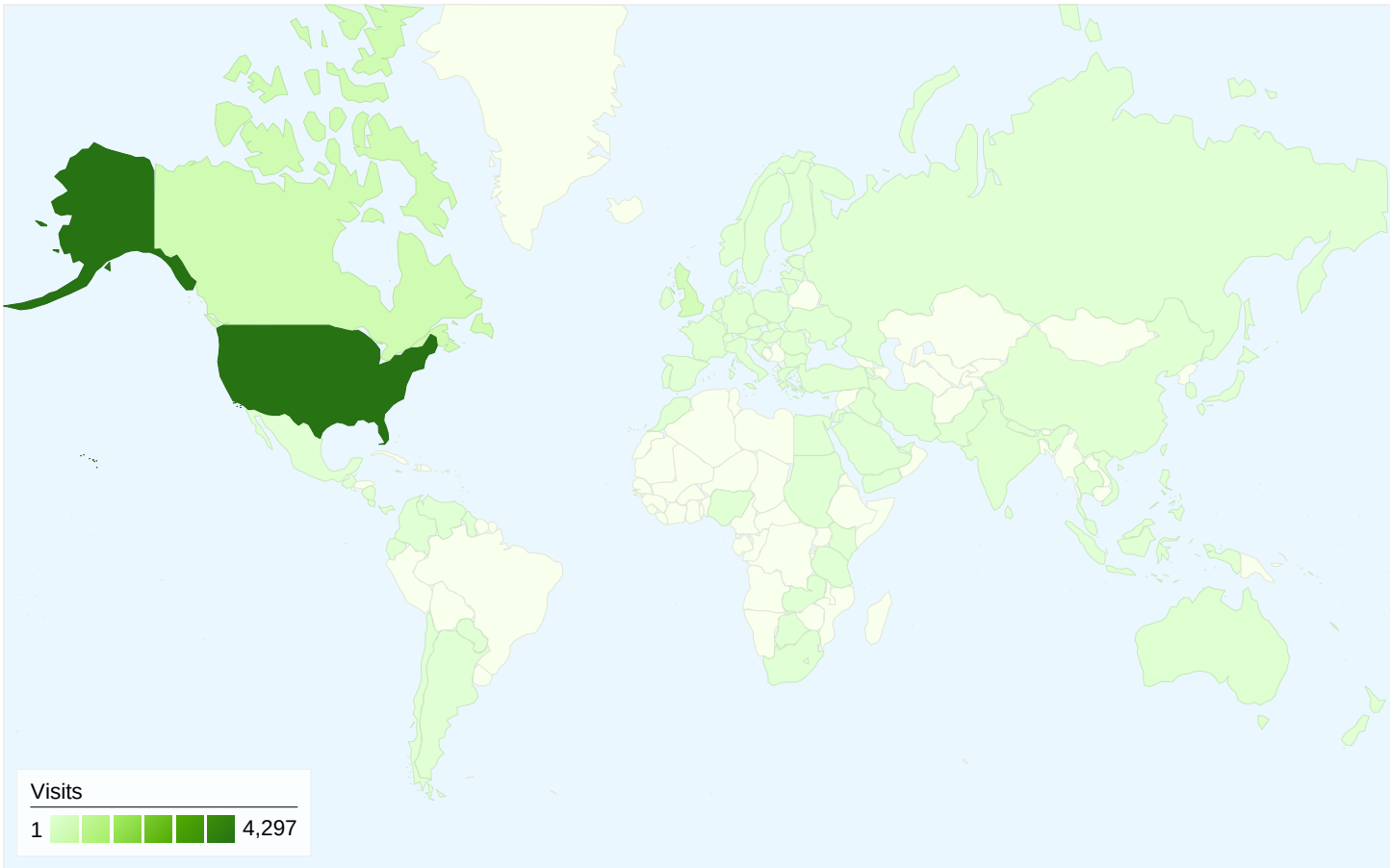
Top Traffic Sources

Sources	Visits	% visits
google (organic)	2,534	44.55%
builditsolar.com (referral)	1,028	18.07%
(direct) ((none))	508	8.93%
yahoo (organic)	242	4.25%
images.google.com (referral)	192	3.38%

Keywords	Visits	% visits
homes in america	291	9.74%
homes across america	184	6.16%
f10 house	99	3.31%
earthbag homes	51	1.71%
green homes america	32	1.07%

Map Overlay

Jan 1, 2009 - Mar 31, 2009
Comparing to: Site



5,688 visits came from 99 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
5,688 % of Site Total: 100.00%	3.30 Site Avg: 3.30 (0.00%)	00:01:56 Site Avg: 00:01:56 (0.00%)	90.21% Site Avg: 90.19% (0.02%)	60.65% Site Avg: 60.65% (0.00%)

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	4,297	3.63	00:02:10	89.29%	57.67%
Canada	423	2.36	00:00:58	92.91%	73.05%
United Kingdom	339	2.31	00:01:07	96.46%	71.09%
Australia	62	2.74	00:02:04	85.48%	69.35%
Ireland	36	1.56	00:00:25	97.22%	80.56%
France	29	1.83	00:00:31	96.55%	72.41%
India	28	1.68	00:00:54	100.00%	75.00%
Philippines	25	1.88	00:00:42	96.00%	76.00%
Germany	25	4.88	00:03:27	84.00%	28.00%

Mexico	**25**	1.20	00:00:11	92.00%	84.00%
					1 - 10 of 99

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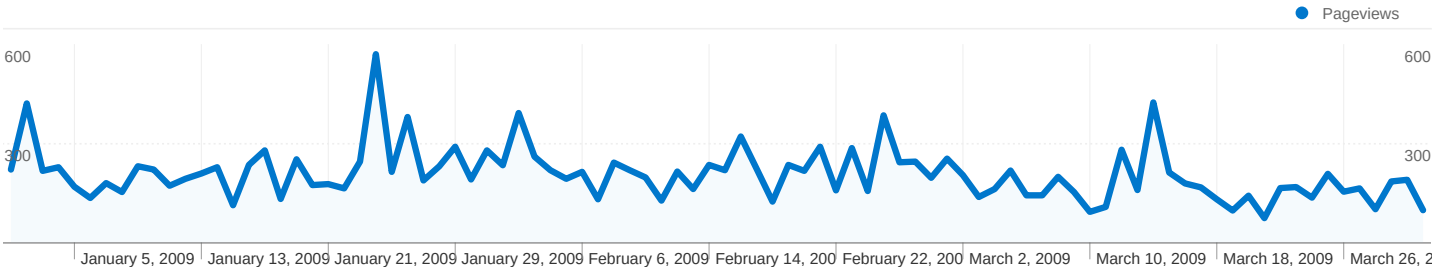
Content Overview

Jan 1, 2009 - Mar 31, 2009
Comparing to: Site



Pages on this site were viewed a total of 18,770 times

18,770 Pageviews

13,497 Unique Views

60.65% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/search/advSrchResult01.cfm?action2=search	1,934	10.30%
/	1,495	7.96%
/index.cfm	1,457	7.76%
/search/search.cfm	1,233	6.57%
/search/advSrchResult01.cfm?action=search	689	3.67%

Visitor Loyalty

Most visits repeated: 1 times

Count of visits from this visitor including current	Visits that were the visitor's nth visit	Percentage of all visits
1 times	5,131.00	90.21%
2 times	331.00	5.82%
3 times	90.00	1.58%
4 times	30.00	0.53%
5 times	13.00	0.23%
6 times	7.00	0.12%
7 times	8.00	0.14%
8 times	9.00	0.16%
9-14 times	21.00	0.37%
15-25 times	18.00	0.32%
26-50 times	25.00	0.44%
51-100 times	5.00	0.09%